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## **Outreach Committee Special Meeting Agenda**

**Monday, November 24, 2025 @ 7:00pm**

**Location- <https://us02web.zoom.us/j/95599688698> and by phone  
(877) 853-5257 (Meeting ID No. 955 9968 8698)**

- 1. Meeting Called to Order by Chair at 7:02 PM**
- 2. Pledge of Allegiance led by Stuart Weiss**
- 3. Roll Call-**  
**Committee Members Present: Michael Lynn, Stuart Weiss, Mallory Smith,**  
**Committee Members Absent: Terrence Gomes, Barry Levine, Baila Romm,**  
**Michelle Bega, Meera Srinivasan, Judit Maull**  
**Marlene Katz entered meeting at 7:05 PM**
- 4. General Public Comment: NONE**
- 5. Stakeholder Requests to Join the Outreach Committee: NONE**
- 6. Brief Committee Announcements:**  
**No December Meeting**
- 7. Approval of October 27, 2025 Outreach Committee Meeting Minutes**  
**Motion to approve outstanding Outreach Committee Minutes**  
**Moved by Mallory Smith, Seconded by Marlene Katz; Vote count- 4 yes, 0 no;**  
**PASSES**
- 8. Unfinished Business**
  - a. Discussion and possible action on recommending designing and purchasing outreach items for the SORO NC, including dog bag holders, Flashlight keychains, bookmarks  
**Continued to January 2026 Outreach meeting, without objection**
  - b. Discussion and possible action on recommending the SORO NC purchase SORO NC Shirts for Boardmembers to wear at NC meetings and outreach events

**Motion to recommend that the SORO NC fund up to \$500 to purchase SORO NC Shirts for Boardmembers to wear at NC meetings and outreach events  
Moved by Marlene Katz, Seconded by Stuart Weiss; Vote count- 4 yes, 0 no;  
PASSES**

- c. Discussion and possible action on planning for the December 15, 2025 CD-10 Festival of Lights and Winter Wonderland Event at Reynier Park  
**Mallory will send email to Board after Thanksgiving to solicit volunteers, Stuart will manage the “Day of”, Mallory will work with Mike to design three posts for Instagram/Facebook**
- d. Discussion and possible action regarding Newsletter and Social Media Outreach content creation  
**Stuart will coordinate with Jack regarding possible Hamilton High School content. Mike will set up Outreach@SORONC.ORG email group**
- e. Discussion and possible action on Outreach Plan to engage businesses and organizations  
**Mike will send and email to DONE and Clerk to see what is possible and/or prohibited) also Canva account info. Also, set up spreadsheet on Google**

**9. New Business**

- a. None

**10. Meeting Adjourned by Chair at 8:15 PM, without objection**