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Outreach Committee Meeting Draft Minutes

Monday, October 27, 2025 @ 7:00pm

Meetings end at 8:30pm unless the Committee votes to end earlier or extend the time.

Location: The Coffee Bean and Tea Leaf, 1845 S. La Cienega Blvd., Los Angeles 90035

- 1. Meeting Called to Order by Chair at 7:05PM**
- 2. Pledge of Allegiance led by Michelle Bega**
- 3. Roll Call- Current Committee Members Present: Michael Lynn, Stuart Weiss, Mallory Smith, Michelle Bega
Current Committee Members Absent: Terrence Gomes, Barry Levine, Baila Romm, Marlene Katz**
- 4. General Public Comment: None**
- 5. Stakeholder Requests to Join the Outreach Committee: None**
- 6. Brief Committee Announcements- Compliments on the 10/19 Cleanup**
- 7. Approval of August 25, September 10, and September 29, 2025 Outreach Committee Meeting Minutes
Motion to approve Outreach Committee meeting Minutes from August 25, September 10, and September 29, 2025
Moved by Mallory Smith; Seconded by Michelle Bega; Vote Count 4 yes, 0 no;
PASSES**
- 8. Unfinished Business**
 - a. Discussion and possible action on recommending designing and purchasing outreach items for the SORO NC, including dog bag holders, Flashlight keychains, bookmarks
Chair continued item to next Outreach Meeting, without objection
 - b. Discussion and possible action on recommending the SORO NC purchase SORO NC Shirts for Boardmembers to wear at NC meetings and outreach events
Chair continued item to next Outreach Meeting, without objection

- c. Discussion and possible action on planning for the October 30, 2025 Fall Festival at the Robertson Recreation Center

Stuart will send out email to co-ordinate the volunteers, Mike will bring the refreshments, set up canopy at 3pm and take home after event

- d. Discussion and possible action regarding Newsletter and Social Media Outreach content creation

Mike expressed the need for help, and will email all Committee Members. Chair continued item to next Outreach Meeting, without objection

9. New Business

- a. Discussion and possible action on planning for the December 15, 2025 CD-10 Events at Reynier Park, including funding for refreshments

Mallory will send out initial email and begin coordination, but will have to bow out of role by early December

- b. Discussion and possible action on Outreach Plan to engage businesses and organizations

Chair continued item to next Outreach Meeting, without objection

10. Meeting adjourned by Chair at 8PM, without objection