



General Board Meeting Minutes

Tuesday, October 15, 2024 @ 7:00pm

Location: Burton House Hotel, 1177 S Beverly Dr, Los Angeles, CA 90035- Meeting Room

1. Meeting Called to Order at **7:25 PM** by **Michael Lynn**
2. Pledge of Allegiance led by **Baila Romm**
3. Roll Call:

Board Members Present- **Joel Weinberger, Michael Lynn, Mitch Cohen, Ken Blaker, Jason Plummer, Terrence Gomes, Stuart Weiss, Margarita Guzman, Cheryl Holstrom, Baila Romm, Joseph Mollaie, Eitan Gershov, Holly Hubsher. 13 Present.**

Board Members Absent-**Shirley Traum, Marlene Katz, Sandy Block, Laurie Levine, Barry Levine, Noah Damsky, Sara Messall. 7 Absent.**

Katelyn Best enters the meeting at 7:43 PM.

4. General Public Comment: **Public Comment 1-**
5. Brief Board Announcements
 - a. Items for General Board Agendas and other Brief Board Announcements
None.
6. Community Reports
 - a. LA Police Department (Baker) - 39796@lapd.online / (Ojeda) - 36393@lapd.online **Not Present.**
 - b. LA Fire Department- Battalion 18 lafdbattalion18@lacity.org **Not Present.**
 - c. Office of Councilwoman Hutt, CD-10 (Guevara) - mayra.guevara@lacity.org **Present, Terrence Gomes gave report.**
 - d. Office of Councilwoman Yaroslavsky, CD-5 (Rodriguez) - cairo.rodriguez@lacity.org **Not Present, report was posted to the website.**
 - e. Board of Neighborhood Commissioners (Erving) - commission@empowerla.org **Not Present.**
 - f. Department of Neighborhood Empowerment (Andrews)- dina.andrews@lacity.org **Not Present.**
 - g. Office of Mayor Bass (Miller) - kenneth.g.miller@lacity.org **Not Present.**
 - h. Office of County Supervisor Mitchell, 2nd District (Park) - DPark@bos.lacounty.gov **Not Present.**
 - i. Office of County Supervisor Horvath, 3rd District (Laflan) - ALaflen@bos.lacounty.gov **Present, gave report.**
 - j. Office of State Assemblymember Bryan, AD-55 (Persoff) -Michelle.Persoff@asm.ca.gov **Not Present.**

- k. Office of State Senator Smallwood-Cuevas, SD-28 (Vacant) - Elizabeth.Birks@sen.ca.gov **Not Present.**
- l. Office of Congressmember Kamlager-Dove, CD-37 (Benarroch) - Jackson.Benarroch@mail.house.gov **Not Present.**
- m. Other Neighborhood, City and State offices

7. Board Membership- Selections, Removals, & Resignations
Multiple Public Comment (Item): **No Public Comment.**

- a. Motion to appoint Katelyn Best as the At-Large Representative 5 (Term expires June 30, 2025) (GB101524-01)

Moved by Mitch Cohen; Seconded by Jason Plummer.

Katelyn Best introduced herself; mentioned she works for Angel City Football Club; her concerns for the community had to do with trash and cleaning up the neighborhood.

Holley Hubsher asked Katelyn Best about having a Palestinian flag on a social media profile; she asked if she had any concerns about that given that this was a predominantly Jewish area.

Katelyn Best said she did not.

Roll Call: Joel Weinberger- Yes, Michael Lynn- Yes, Baila Romm- No, Stuart Weiss- Yes, Terrence Gomes- No, Margarita Guzman- Yes, Ken Blaker- No, Cheryl Holstrom- Yes, Jason Plummer- Yes, Holley Hubsher- No, Mitch Cohen- Yes, Joseph Mollaie- No, Eitan Gershov- No.

7 Yes, 6 No. Motion Passes.

Katelyn Best enters the meeting at 7:43 PM.

- b. Announcement of the resignation of Boardmember Jon Liberman as the School Education Representative (Term expires June 30, 2025) - seat is now open for Application (GB101524-02)

Michael Lynn formally announced the School Education Representative seat was open.

- c. Announcement of the automatic removal of Boardmember Michelle Frankel due to three consecutive absences as the At-Large Representative 6 (Unfilled Organization Representative 1- Term expires June 30, 2027) - seat is now open for Application (GB101524-03)

Michael Lynn informed the board that Michelle Frankel has been removed from the board. Her seat was now open.

- d. Announcement of the automatic removal of Boardmember Avihi Youshaei due to three consecutive absences as the At-Large Representative 7 (unfilled Zone 1 Representative- Term expires June 30, 2025) - seat is now open for Application (GB101524-04)

Michael Lynn informed the board that Avihi Youshaei has been removed from the board. His seat was now open.

8. Committees, Liaisons and Alliances

Public Comment-None.

- a. Liaison and Alliance Representative Appointments
 - i. Motion to appoint SORO NC Secretary (GB101524-05)

Michael Lynn mentioned the Secretary's duties would include finalizing the minutes and posting them and they would also chair the Board Development Committee, and they would also be in charge of the Board retreat. Continued to the next meeting.

- ii. Motion to appoint LADWP Alternate Representative (GB101524-06)

Michael Lynn said the motion would be continued to the next meeting.

- iii. Motion to appoint Budget Advocates Representative 1 (GB101524-07)

- iv. Motion to appoint Budget Advocates Representative 2 (GB101524-08)

Michael Lynn said items iii. and iv. Called for a Budget Advocate representative in which a neighborhood council member would represent stakeholder's interests in front of the Mayor. Nomination to appoint Eitan Gershov as the SORO NC Budget Advocate Representative 1.

Michael Lynn said the other seat would be continued to the next meeting.

- v. Motion to appoint Homelessness Liaison (DONE) (GB101524-09)

Michael Lynn said meetings are held once a month via Zoom. Continued to the next meeting.

- b. Committee, Liaisons and Alliance Reports

- i. Standing Committees: Executive; Education; Land Use; Public Safety; Homelessness; Outreach; Transportation; Leisure Spaces; Business Advocacy & Development; Budget & Finance; Bylaws; Board Development

Joel Weinberger mentioned he will not be making it to the meeting next Tuesday; will be sending out special email with regards to Transportation meeting.

Mitch Cohen updated Land Use mentioning a situation in which a multi-unit structure was being developed and the issue was around whether it would have parking or no parking; one projection under consideration was a 7 floor unit that would no offer parking.

Terence Gomes said it could become a criteria for affordable housing developments to not have to offer parking; and that they would get priority for water and power. Mitch Cohen said it would be automatically granted and that Land Use would be opposing it. Michael Lynn said Outreach would probably be needing more volunteers especially if any of their motions pass.

- ii. Ad-hoc Committees: Tree Removal Notification, Board Selection
- iii. Liaisons and Alliances: LANCC, WRAC, LADWP, Budget Advocates, City Attorney, Sustainability, District 37 Congressional Council, Homelessness
No other updates.

- c. Opportunity to Join and/or Change Membership to Board Committees (GB101524-10)

Baila Romm left Board Development.

Margarita Guzman joined Land Use.

Holley Hubsher joined Land Use.

Cheryl Holstrom joined Land Use.

Michael Lynn noted that new members to Land Use they would have to take additional Land Use training.

9. Unfinished Business

- a. None

10. Consent Agenda

Multiple Public Comment (Item): **No Public Comment.**

Items Removed: **D and F. Joel Weinberger removes D, Jason Plummer removes F.**

- a. Motion to approve the September 19, 2024 General Board Meeting Draft Minutes (GB101524-11)
- b. Motion to approve September 2024 Monthly Expenditure Report (GB101524-12)
- c. Motion for the SORO NC to send a letter to CD-10 Councilwoman Hutt recommending the approval of the Reynier Park Improvements Plan (GB101524-13)
- d. ~~Motion for the SORO NC submit a Community Impact Statement (CIS) in support of the motion in Council File 20-1469-S1 to require "safe passage" lanes when construction or street maintenance closes a bicycle lane (GB101524-14)~~
- e. Motion for the SORO NC send a letter to CD 5 and CD 10 to thank them for their support of Council File 24-0002-S12, calling for restoring funding to the state's Active

Transportation Program (ATP) for grants to municipalities to encourage biking and walking infrastructure (GB101524-15)

- ~~f. Motion for the SORO NC to co-sponsor with CD-5 a Community Cleanup on Pico Blvd. on Sunday, October 27th from 1pm to 4pm and fund up to \$500 for refreshments (GB101524-16)~~
- g. Motion for the SORO NC co-sponsor the Robertson Recreation Center October 30, 2024 Fall Festival event and fund up to \$250 for refreshments, upon condition that SORO NC banner be displayed at the Rec Center for at least 90 days (GB101524-17)
- h. Motion for the SORO NC co-sponsor the CD-10 Festival of Lights December 2024 event at Reynier Park and fund up to \$500 for refreshments (GB101524-18)
- i. Motion for the SORO NC co-sponsor the CD-10 Winter Wonderland December 2024 event at Reynier Park and fund up to \$500 for refreshments (GB101524-19)

Moved by Baila Romm; Seconded by Joel Weinberger.

Roll Call:

Joel Weinberger- Yes, Michael Lynn- Yes, Mitch Cohen- Yes, Ken Blaker- Yes, Jason Plummer -Yes, Terrence Gomes- Yes, Stuart Weiss- Yes, Margarita Guzman- Yes, Cheryl Holstrom- Yes, Baila Romm- Yes, Joseph Mollaie- Yes, Holly Hubsher- Yes. 12 Yes, 0 No, 2 Ineligible.

11. New Business

Multiple Public Comment (Item): **No Public Comment.**

- a. Motion for the SORO NC to submit a Community Impact Statement (CIS) in support of the motion in Council File 21-1224 to add cameras to Metro buses to improve enforcement of ticketing for cars parked in bus-only lanes (GB101524-20)

Joel Weinberger proposed a substitute motion to replace this item with thank you letters to CD 5 and CD 10 using the same language.

Moved by Joel Weinberger; Seconded by Terrence Gomes.

Joseph Mollaie asked what the fiscal impact would be?

Joel Weinberger replied 5.2 million a year.

Terrence Gomes asked why the city was putting cameras on a bus?

Michael Lynn said a new state law allowed them to put cameras on a bus.

Terrence Gomes asked why would we be paying for this if it is part of Metro.

Joel Weinberger said because it would be enforcing city parking rules.

Joseph Mollaie said cars are constantly using bus lanes; bus lanes should not be there.

Eitan Gershov asked if the ticket was automatic or issues by the bus driver.

Michael Lynn responded it would be automatic; noted it was a slippery slope being against the CIS and for the thank you letter.

Roll Call: Terrence Gomes

Joel Weinberger- Yes, Michael Lynn- No, Mitch Cohen- Yes, Ken Blaker- Yes, Jason Plummer - Yes, Terrence Gomes- No, Stuart Weiss- Yes, Margarita Guzman- No, Cheryl Holstrom- No, Baila Romm- Abstain, Joseph Mollaie- No, Eitan Gershov- Yes, Holly Hubsher- Yes.

7 Yes, 5 No, 1 Abstain, 1 Ineligible.

Michael Lynn asked Joel Weinberger to re-write the letter.

- b. Motion for the SORO NC to approve and adopt the Ad-hoc Selection Committee's proposed SORO NC Board Selection Manual, Selection Outreach Plan & Budget, and Selection Stipulation Worksheet form (GB101524-21)

Moved by Terrence Gomes; Seconded by Baila Romm.

Baila Romm added that the board did a good job.

Joseph Mollaie had a question over the notion of election versus selection.

Terrence Gomes said internally we use selection but in general we would use the term election.

Michael Lynn said they are recommending a \$6,500 budget ; if approved the Budget Committee would have to adjust it.

Michael Lynn informed the board that this was based on other Neighborhood councils.

Michael Lynn added there would be 12 seats available.

Jason Plummer said he would prefer to spend \$1800 on bus benches rather than postcards.

Roll Call:

Joel Weinberger- Yes, Michael Lynn- Yes, Mitch Cohen- Yes, Ken Blaker- Yes, Jason Plummer - Yes, Terrence Gomes- Yes, Stuart Weiss- Yes, Margarita Guzman- Yes, Cheryl Holstrom- Yes, Baila Romm- Yes, Joseph Mollaie- Yes, Eitan Gershov- Yes, Holly Hubsher- Yes.
13 Yes, 0 No, 1 Ineligible. **PASSES**

- c. Motion for the SORO NC send a letter to CD 10 and Street Services requesting a dedicated left turn lane and other appropriate street markings on 18th St east bound at La Cienega (GB101524-22)

Joel Weinberger said this was in response to a stakeholder requesting instructional markings on that street. They only want a left turn lane not a light.

Substitute motion to send letter to CD 10 and LA DOT. Moved by Terrence Gomes; Seconded by Baila Romm.

Joseph Mollaie commented saying he did not think there was enough room.

Terrence Gomes said that was up to D.O.T.

Holly Hubsher asked if a lane would be taken away.

Joel Weinberger said no.

Michael Lynn said the markings would form a full lane.

Terrence Gomes said originally there was a De facto lane.

Jason Plummer added that he would like to see a right turn lane on La Cienega.

Terrence Gomes said this motion should be requesting a traffic study.

Michael Lynn responded that it already was in the letter; he added they will do one amendment with all the language.

Mitch Cohen said getting a signal light through the D.O.T. is impossible but street lanes are easier.

Jason Plummer added he preferred signals.

Motion to amend language of letter to request a traffic study and do a feasibility study yanking the left turn signal out.

Moved by Joel Weinberger; Seconded by Baila Romm.

Roll Call:

Joel Weinberger- Yes, Michael Lynn- Yes, Mitch Cohen- Yes, Ken Blaker- Yes, Jason Plummer - Yes, Terrence Gomes- Yes, Stuart Weiss- Yes, Margarita Guzman- Yes, Cheryl Holstrom- Yes, Baila Romm- Yes, Joseph Mollaie- Yes, Eitan Gershov- Yes, Holly Hubsher- Yes.
13 Yes, 0 No, 1 Ineligible. **AMMENDMENT PASSES**

Jason Plummer said he would like to see a roundabout on La Cienega.

Vote on the letter as amended.

Roll Call:

Joel Weinberger- Yes, Michael Lynn- Yes, Mitch Cohen- Yes, Ken Blaker- Yes, Jason Plummer - Yes, Terrence Gomes- Yes, Stuart Weiss- Yes, Margarita Guzman- Yes, Cheryl Holstrom- Yes, Baila Romm- Yes, Joseph Mollaie- Yes, Eitan Gershov- Yes, Holly Hubsher- Yes.
13 Yes, 0 No, 1 Ineligible. **PASSES**

Items removed from Consent Agenda:

- f. Motion for the SORO NC to co-sponsor with CD-5 a Community Cleanup on Pico Blvd. on Sunday, October 27th from 1pm to 4pm and fund up to \$500 for refreshments (GB101524-16)

Moved by Terrence Gomes; Seconded by Mitch Cohen.

Roll Call:

**Joel Weinberger- Yes, Michael Lynn- Yes, Mitch Cohen- Yes, Ken Blaker- Yes, Jason Plummer - Yes, Terrence Gomes- Yes, Stuart Weiss- Yes, Margarita Guzman- Yes, Cheryl Holstrom- Yes, Baila Romm- Yes, Joseph Mollaie- Yes, Eitan Gershov- Yes, Holly Hubsher- Yes.
13 Yes, 0 No, 1 Ineligible. PASSES**

- d. Motion for the SORO NC submit a Community Impact Statement (CIS) in support of the motion in Council File 20-1469-S1 to require “safe passage” lanes when construction or street maintenance closes a bicycle lane (GB101524-14)

Substitute Motion to change CIS to a Letter thanking Councilwomen Hutt and Yaroslavsky for passing. Moved by Joel Weinberger; Seconded by Ken Blaker.

Holly Hubsher asked what a safe passage lane is.

Joel Weinberger said it was a closed bike lane turned into a driving lane whenever there is construction.

Mitch Cohen added uninterrupted.

Michael Lynn said this motion makes it a consistent policy for the city.

Joel Weinberger said this was to keep a lane open whenever possible otherwise offer instructions as to what to do.

Roll Call:

**Joel Weinberger- Yes, Michael Lynn- Yes, Mitch Cohen- Yes, Ken Blaker- Yes, Jason Plummer - Yes, Terrence Gomes- Yes, Stuart Weiss- Yes, Margarita Guzman- Yes, Cheryl Holstrom- Yes, Baila Romm- Yes, Joseph Mollaie- Yes, Eitan Gershov- Yes, Holly Hubsher- Yes.
13 Yes, 0 No, 1 Ineligible. PASSES**

12. Meeting Adjourned at: **9:06 PM by Michael Lynn.**