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Outreach Committee Meeting Minutes

Monday, August 26, 2024 @ 7:00pm

Meetings end at 8:00pm unless the Committee votes to end earlier or extend the time.

Location: Coffee Bean and Tea Leaf – 1845 S. La Cienega Blvd., Los Angeles CA 90035

- 1. Meeting called to Order at 7:08 PM**
- 2. Pledge of Allegiance led by Sara Messall**
- 3. Roll Call**
Committee Members Present: Michael Lynn, Jon Liberman, Sara Messall
Committee Members Absent: Marlene Katz, Terrence Gomes, Barry Levine, Baila Romm, Stuart Weiss
- 4. General Public Comment: None**
- 5. Brief Outreach Committee Announcements and items for future Committee Meeting Agendas: 3 on 3 Basketball tournament for next Outreach Committee meeting**
- 6. Approval of the July 29, 2024 Outreach Committee Meeting Minutes**
Motion to approve Outstanding Minutes
Moved by Jon Liberman, Seconded by Sara Messall, Vote Count 3 yes, 0 no; PASSED
- 7. Unfinished Business**
 - a. Discussion and Possible action on recommending the SORO NC Purchase promotional items as giveaways at Community events (informational magnets)
Square or House shaped magnet. Should include SORO NC Info and contact info for CD5, CD10, LADOT + Big Blue Bus, Access-Transportation, My311LA, Rec center, Library, 911 + non-emergency + hazmat, Station 58 and WLAPD, Suicide Prevention + Mental Health

Continued to next meeting, without objection

- b. Update, discussion on a SORO NC Movies in the Park event Co-sponsored with CD-10 and fund refreshments for a September 29, 2024
CD-10 is not interested, no motion presented, item closed
- c. Discussion and possible action to recommend that the SORO NC purchase Advertisements on bus benches and/or billboards
Postponed to next Outreach Committee meeting

8. New Business

- a. Discussion and possible action on planning Community Cleanup Events and/or coordinating with organizations within the SORO NC boundaries
Postponed to next Outreach Committee meeting
- b. Discussion and possible action on planning a SORO NC Town Hall for fiscal year 2024-25
Possible Topics: Rethinking Homelessness- Different and New Approaches; Walkability In South Robertson; Emergency Preparedness; SORO 2050

Continued to next meeting, without objection

9. Meeting adjourned at 8:12pm, without objection