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Outreach Committee Special Meeting Minutes

Wednesday, May 8, 2024 @ 7:00pm

Location: Coffee Bean and Tea Leaf – 1845 S. La Cienega Blvd., Los Angeles CA 90035

- 1. Meeting called to Order at: 7:08pm**
- 2. Pledge of Allegiance: led by Michael**
- 3. Roll Call**
 - a. Committee Members Present: **Michael Lynn, Sara Messall, Marlene Katz**
Committee Members Absent: **Terrence Gomes, Barry Levine, Jon Liberman, Baila Romm, Stuart Weiss**
- 4. General Public Comment: None**
- 5. Approval of March 25 and April 4, 2024 Outreach Committee Meeting Minutes**

Moved by Marlene, Seconded by Sara 3 yes – 0 no
- 6. Unfinished Business**
 - a. Discussion and possible action to recommend that the South Robertson Neighborhoods Council fund up to \$1000 for the purchase of lawn signs to promote the 2024 SORO Festival (General Board remanded back to Committee)
Open Board Seats Lawn Signs, 100 Double sided, Green w/white letters, including SORO NC logo, OPEN BOARD SEATS AVAILABLE NOW, Apply at: soronc.org, qr code
Moved by Marlene, Seconded by Sara 3 yes – 0 no
 - b. Update, discussion and possible action on SORO NC co-sponsored Summer Night Movie Series- **postponed**
- 7. New Business**
 - a. Discussion and possible action to recommend that the South Robertson Neighborhoods Council fund up to \$6600 for the printing of 19,000 postcards and distribution of 17,928 by USPS Every Door Direct Mailer to residential addresses within the SORO NC, including approving graphics

Sara moved, Marlene seconded 3-0 Passes

- b. Discussion and possible action on planning implementation of Public Relations and Social Media campaign to publicize the June 9th SORO NC First Responders Appreciation Day Event
Stuart is handling Press Release, Sara will design social media posts, Marlene will drop flyers to businesses.

- c. Discussion and possible action on Social Media strategy and assigning committee member responsibilities- **postponed**

8. Adjournment at 8:26pm